



戴啟思博士
Dr Steven J. DeKrey

榮譽大學院士
Honorary Fellow of HKUST

While Dr Steven J. DeKrey, or “Steve” as he was universally known at HKUST, no longer walks our corridors daily, the legacy of his 16 years in Hong Kong remains all around – on campus and far beyond.

Dr DeKrey is now President of the Asian Institute of Management. But until 2012, he was HKUST Business School Senior Associate Dean, Director of Master’s Programs, Adjunct Professor of Management, and one of the lead characters in the School’s hugely successful and precipitously fast global rise.

The HKUST MBA Program was ranked in the top five in the region by *Asia-Inc* magazine in 2000, just nine years after the University’s founding, and No.1 a year later. In 2010, the *Financial Times* placed it in the top 10 worldwide. Meanwhile, the Kellogg-HKUST Executive MBA, run with Northwestern University’s Kellogg School of Management in the US, achieved the No.1 spot globally six times from 2007 onward in *Financial Times*’ surveys. While rankings cannot tell the full picture, they certainly help build a global brand, especially if achieved consistently.

When Dr DeKrey arrived in 1996 to reshape the School’s MBA and become Founding Director of the pioneering intercontinental joint Executive MBA, he brought with him a special combination of top US university administrative experience, academic knowledge and networks. He had a PhD from the University of Iowa and an MBA from the Kellogg School of Management, where he had also served as Dean of Admissions. At the University of Florida, he had directed the MBA program and developed two Executive MBA programs. In addition, he had taught strategy classes.

As always at HKUST, expectations were high. The personable, go-getting American didn’t disappoint. As the thousands of local and international rising business leaders and senior corporate executives who subsequently sought entry to HKUST Business School attested, and colleagues acknowledged, Dr DeKrey developed and ran excellent programs. Tough admission proved a game-changer and being a high GMAT achiever or corporate star might not be enough. It was the balance of minds, cultures, fields and bonding within a class that could turn a local program global and from a useful qualification to a lifelong personal asset.

戴啟思博士（我們通常暱稱他為Steve）雖不再每天出現在科大校園，但他在香港工作16年成果豐碩，對科大和廣大社會帶來長遠影響，為人稱道。

戴啟思博士現為亞洲商業管理學院主席，曾任科大商學院資深副院長、碩士課程主任及管理學系兼任教授，服務科大至2012年。任內，商學院的聲譽在全球急速躍升，戴啟思博士居功至偉。

2000年，科大創立僅九年，其工商管理碩士課程已獲《Asia-Inc》雜誌評為區內同類課程首五名，翌年更榮登榜首。2010年，《金融時報》將課程列入全球十大。此外，科大與美國西北大學凱洛格管理學院合辦的「凱洛格—科大行政人員工商管理碩士課程」，自2007年起在《金融時報》的排行榜上六度高踞全球首位。排名雖只作參考用途，但無疑有助建立科大在國際上的聲譽。

1996年，戴啟思博士加入科大，優化商學院的工商管理碩士課程，同時創辦嶄新的國際聯校行政人員工商管理碩士課程，並成為首位課程主任。戴啟思博士擁有美國頂尖大學的行政經驗、學術知識及豐富人脈網絡，他分別於艾奧瓦大學及凱洛格管理學院取得博士及工商管理碩士學位，其後更出任凱洛格管理學院收生事務總監。他亦曾在佛羅里達大學領導工商管理碩士課程，以及開辦兩項行政人員工商管理碩士課程，並任教有關策略的科目。

戴啟思博士平易近人，積極進取，與科大一向追求卓越的精神不謀而合。不少本地及國際新晉商業領袖與企業高層爭相報讀科大商學院，正好道出戴啟思博士領導有方，使課程出類拔萃，深受認同。課程的收生標準相當嚴格，單憑在GMAT考試取得高分或是商界名人亦未必能入讀這個課程。課程將不同的思想、

With early-days experience of rankings in the US, Dr DeKrey also knew the significance for HKUST and other institutions in Asia when such surveys started to spring up internationally. Working together with other senior management at the School, he used his insight and outstanding skills as a communicator to ensure Asian and developing countries' programs got a fair opportunity to shine by advocating for the methodology to be used and how to measure criteria.

From his vantage point in Hong Kong, Dr DeKrey soon recognized the global impact of China and Asia's rise, deftly driving the School's growing number of master's programs to become meeting points for Hong Kong, Mainland and international professionals and encouraging broader East-West horizons. He himself taught insightful and well-received leadership courses on the MBA and Executive MBA. He also edited several books on Asian business leadership (including *Leadership Experiences in Asia*, co-edited with David M. Messick, *Learning from Leaders in Asia*, and *Making Extraordinary Things Happen in Asia* with Barry Posner and Jim Kouzes).

Indeed, Dr DeKrey moved as comfortably within the wider business community as the higher education world, actively boosting knowledge transfer between town and gown and vice versa. In 2008, he became Chairman of the American Chamber of Commerce in Hong Kong, an organization influential in business circles throughout the region and a rare accolade for a university-based member. His list of other community activities was long and equally distinguished, including former President of the Kellogg Alumni Club of Hong Kong, former President of the Kowloon Rotary Club and the first Honorary Member of the HKUST Alumni Advisory Board.

Back on campus, Dr DeKrey's long-term vision for HKUST saw him devote much time in latter years to his role as Chair of the Building Committee for the state-of-the-art Lee Shau Kee Business Building. This became the School's first dedicated home in 2013 – a very proud moment for Dr DeKrey, even though he had left the University by then.

Today it is we who are proud to honor Dr Steven J. DeKrey. We do so for his immense contribution to excellence at HKUST Business School and the University's local, national and global standing, his significant impact on Hong Kong's business community and his commitment to the region's future.

文化、專業及人脈網絡共冶一爐，使其變得全球化，這不僅是一項專業資格，而是終身受用的寶貴經驗。

戴啟思博士在美國對排名早已有所認識，調查在國際學界日漸普遍，他深明這對科大及亞洲其他學府的重要性。他與商學院一眾高管攜手合作，運用自己的識見及卓越的溝通技巧，確保亞洲及發展中國家的課程在公平的評選方法及標準下展現實力。

處身香港這個有利位置，戴啟思博士意識到中國及亞洲迅速崛起對全球的影響，他因時制宜，早著先機，推動商學院碩士課程發展，匯萃香港、中國內地及國際專業人士，鼓勵東西兩方交流。他曾在工商管理碩士及行政人員管理碩士課程任教有關領導技巧的科目，內容精闢，廣受歡迎。他亦曾編撰多部以亞洲商業領導為題的書籍，包括《*Learning from Leaders in Asia*》、與Barry Posner及Jim Kouzes合編的《*Making Extraordinary Things Happen in Asia*》及與David M Messick合編的《*Leadership Experiences in Asia*》。

事實上，戴啟思博士遊刃於商界與學術界，積極推動知識轉移。2008年，他獲選為香港美國商會主席。該會在區內商界極具影響力，由大學成員出任主席實屬少見。戴啟思博士熱心社會服務，包括香港凱洛格校友會前任會長、九龍扶輪社前任會長及科大校友會顧問委員會首位榮譽會員。

戴啟思博士關心科大長遠發展，他在任後期擔任建築委員會主席，籌劃興建設備先進的李兆基商學大樓。大樓於2013年落成，為商學院首座專用大樓。即使當時戴啟思博士已離開科大，但亦引以為傲。

今天，我們在此表揚戴啟思博士為科大及商學院所作的重大貢獻，致力提升大學在本地、國家及全球的地位。同時，他對香港商界以至區內未來發展建樹良多，殊堪表揚。