



高佩璇博士
Dr Winnie Ko Pui-shuen

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For Dr Winnie Ko Pui-shuen, Chairman of Kingrich Asia Holdings Limited and entrepreneur extraordinaire, taking the road less traveled has always proved the most rewarding, no matter how demanding the route. Hailing from a background that did not automatically lead to a prosperous future, Dr Ko strode instead through the open door of opportunity offered by Mainland China in 1979, entering the silk export sector.

Like many other Hong Kong business leaders who trace their roots to Chiu Chow, steering enterprises of her own proved a natural fit. Working doubly hard to overcome the additional challenges involved in being female, she is far-sighted and brave enough to pioneer major ventures in far-flung locations. While others from Hong Kong remained firmly focused on the Pearl River Delta, Dr Ko looked beyond the immediate to embrace the bigger picture. From garment manufacturing in Shantou, she moved on to bulk export of garments to Europe and America. She also earned renown as the founder of Shenyang Wuai Market Clothing Town in Liaoning Province, which has become the largest international trade center in Northeast China. The mammoth center with a construction area of about 127,000 square meters currently serves up to 300,000 customers a day.

Alongside industrial and real estate endeavors, Dr Ko quietly began to take her place as a contributor to the wider community. In recognition and celebration of her heritage she became an Honorary President of the Federation of Hong Kong Chiu Chow Community Organizations and Director of the Hong Kong Chiu Chow Chamber of Commerce. She is a Director of the China Overseas Friendship Association, an Honorary President of the Federation of Hong Kong Guangdong Community Organizations and a member of the 11th Heilongjiang Committee of the Chinese People's Political Consultative Conference.

In basing her business ventures initially on silk, that quintessentially Chinese material, her respect and love for Chinese culture was nurtured, growing into a focal point for activities later in life. In recent years, she has sought to

高佩璇博士是意得集團有限公司主席。這位成就非凡的企業家勇於開創自己的道路，雖然挑戰重重，卻取得豐碩成果。高博士憑藉努力白手興家，她成功把握中國內地1979年改革開放的機遇，進軍絲綢出口貿易，卓然有成。

高博士與許多香港商界領袖都是祖籍潮汕，她擁有天賦的本事，縱橫商界。事實上，作為女性的她要付出雙倍努力，以遠大的目光與無比的勇氣，在遠方開展自己的事業。大部分港資企業都以珠三角為據點，但高博士早著先機，志向遠大。她從汕頭的成衣製造開始，繼而發展至全國各大廠家為其生產成衣大批出口歐美。她在遼寧省創辦的瀋陽五愛市場服裝城，已成為東北最大規模的專業服裝市場，並為她贏得盛譽。這個巨型服裝城目前總建築面積約十二萬七千方公尺，每天服務最多達三十萬位顧客。

高博士在工業和地產界傲視同儕，對社會公益也不遺餘力，默默地為社會貢獻力量。她的努力廣獲潮籍同鄉認同，並委以多項要職，包括香港潮屬社團總會名譽會長及香港潮州商會會董。此外，她亦擔任中華海外聯誼會理事、香港廣東社團總會永遠名譽會長和政協黑龍江省第十一屆委員會常務委員。

高博士以絲綢業起家，絲綢正是源自中國，而她對中國文化的熱忱和喜愛亦與日俱增。近年，高博士致力保育潮汕及滿族文化，除在中國各地支持興建逾二十所佛寺，還分別於2004年和2012年倡贊佛指舍利和佛頂骨舍利赴港進行祈福儀式。

在香港的文化慈善事業上，高博士同樣扮演舉足輕重的角色，包括支持香港大學饒宗頤學術館及協助

preserve the Chiu-shan and Manchu culture and funded the building of more than 20 Buddhist temples across China. In 2004 and 2012 respectively, she supported the grand blessing ceremony displaying a finger relic and a parietal-bone relic in Hong Kong.

In Hong Kong she has played an equally significant role in cultural philanthropy, supporting the Jao Tsung-I Petite Ecole at The University of Hong Kong and the chronicling of Hong Kong's indigenous culture. We at HKUST have also been fortunate to gain Dr Ko's assistance to establish the special collections area of our Library, with its ancient maps and rare science and technology-related classical works. Thanks to Dr Ko, we are also able to digitalize items from the collection to allow more people worldwide to enjoy these wonderful treasures. The display and reading area has subsequently been named the Hong Kong Chiu Chow Chamber of Commerce Ko Pui Shuen Gallery. Committed to extending opportunities for the next generation and a firm advocate of knowledge to improve individual and community prospects, Dr Ko has also assisted scholars at HKUST through the Hong Kong Chiu Chow Chamber of Commerce Postgraduate Scholarships since 2008.

While Dr Ko has always strived to remain low-key, so many contributions in so many different areas could not help but lead to recognition inside and outside Hong Kong. In 2007, she received the World Outstanding Chinese Award from the World Chinese Business Investment Foundation and an honorary doctorate from Sinte Gleska University in California. In 2009, she was awarded an honorary fellowship from The Open University of Hong Kong. In 2012, she was awarded the Bronze Bauhinia Star by the HKSAR Government.

Dr Ko has broken with tradition in her amazing business career while championing the significance of cultural legacies and helping the next generation to head for success through education. With spirited determination, she has created her own path. She has pointed the way forward and generously opened up the avenues to set others on their way.

為香港保存本土文化紀錄。科大亦深感榮幸，獲得高博士慷慨捐助，在校內圖書館設立特藏展閱廳，收藏古地圖、科學和科技經典善本。此外，高博士的捐獻使圖書館特藏及大學檔案得以數碼化，讓全球各地有更多人可以瀏覽這些寶庫。為答謝高博士的支持，科大將特藏展閱廳命名為「香港潮州商會高佩璇展閱廳」。高博士致力提攜後進，堅信知識就是力量，自2008年起，她透過設立香港潮州商會研究生獎學金，資助科大研究生繼續深造。

高博士務實謙厚，但她在香港及海外不同領域的貢獻令她廣受表揚。於2007年，她獲世界華商投資基金會頒發世界傑出華人獎，並獲美國加州聖格拉斯加大學授予榮譽博士銜。在2009年，她再獲香港公開大學頒授榮譽大學院士銜；2012年，獲香港特區政府頒授銅紫荊星章。

高博士另闢蹊徑，造就輝煌事業，更致力帶領文化保育，積極扶助年青一代接受教育，踏上成功之路。高博士以堅決的意志和毅力，創出一片天，堪為後來者之典範。